

A vibrant, futuristic digital landscape. The background is a deep blue sky with a satellite in orbit. In the foreground, a laptop displays a globe, and a rocket is launching. The scene is overlaid with glowing blue and green circuitry and data lines. Two silhouetted figures stand on a dark ground, looking up at the digital structures. The overall aesthetic is high-tech and visionary.

# TECHNOLOGY FUTURES INC.

*Your Bridge to the Future*

# Introductions and Welcome & TFI News and Overview

Lawrence Vanston, Ph.D.  
President,  
Technology Futures, Inc.

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**TFI 2018**

January 25-26, 2018

Marriott Courtyard Downtown  
Austin, Texas

84 Waller St • Austin, Texas 78702  
(512) 258-8898 • [www.tfi.com](http://www.tfi.com)

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# Housekeeping

- Welcome and Introductions
- Lunch and Reception
- Evaluation Sheets
- Professional Recording and 360 Streaming



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**TFI 2018**

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**Thursday, Jan 25, 2018**

## **ARTIFICIAL INTELLIGENCE**

**8:40 am Forecasting Artificial Intelligence**  
**- Lawrence Vanston, President, TFI**

**9:20 am Artificial Intelligence as a Commodity**  
**- Dub Dublin, CEO, Dublinvention LLC**

**9:50 am Break**

**10:05 am Artificial Intelligence and Blockchain –**  
**Application and Uses for Tax Professionals - Carl**  
**Hoemke, CEO, Co-Founder, crowdREASON**

**11:05 am Break**

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**Thursday, Jan 25, 2018**

## **WIRELESS**

**11:20 am Keynote: 5G and the Promise and Perils of  
Ultradensification - Jeffrey Andrews, Cullen Trust  
Professor of Electrical & Computer Engineering,  
WNCG, University of Texas at Austin**

**12:20 pm Discussion and Q&A**

**12:30 pm Lunch Break, Gatehouse**

**1:15 pm Wireless Industry Fireside Chat  
- Iain Gillott, President and Founder, iGR  
(iGillottResearch, Inc.) Special Guest**

**-Co-Hosts:**

**- Gary Wiggins, AT&T**

**- Stephen Yergeau, T-Mobile**

**2:05 pm Break**

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**Thursday, Jan 25, 2018**

**AUGMENTED REALITY & VIRTUAL REALITY**

**2:15 pm Keynote: “Augmented Reality: Status, Applications, and Prospects”**  
- Mohammed Ali, Chief Architect, Austin VR Lab

**3:00 pm Virtual Reality Demo - Austin VR Lab - Groups 1-3**

**6:00 pm Day Ends**

**6:15 pm Conference Reception – Rooftop**

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**Friday, Jan 26, 2018**

**BROADBAND & VIDEO**

**8:30 am TFI Broadband/Video/Wireless Forecast Update - Lawrence Vanston, President, TFI**

**8:50 am The Big Media Shuffle: Is Bigger Better? - August (Augie) Grant, Professor, School of Journalism and Mass Communications, University of South Carolina; Co-Editor, Communications Technology Update and Fundamentals**

**9:30 am The Education Technology Revolution - August (Augie) Grant, Professor, USC**

**9:50 am Break**

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**Friday, Jan 26, 2018**

**BROADBAND & VIDEO – con't**

**10:05 am Broadband Spectrum Pricing**  
**- Ruben Miranda, Duff & Phelps**

**10:35 am Communications Public Policy Issues Review**  
**- Mike Wilson, VP Sales & Consulting, CostQuest**

**11:05 am Break**

**11:20 am Broadband Industry Panel**  
**- Jeffrey Binkley, Deloitte (Moderator)**  
**- Christian Altenburger, Comcast**  
**- Claire Chase, Property Tax Manager, Centurylink**

**12:20 pm Concluding Remarks**

**12:30 pm Break**

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**Friday, Jan 26, 2018**

**SPECIAL LUNCH FEATURE**

**12:35 pm Box Lunch Presentation and Discussion –**

**Leveling Up Your Leadership Energy**

**- Carrie Vanston, Executive & Energy Leadership Coach,  
Corporate Cultures That Rock**

**1:25 pm Conference Ends**

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My Sites Reader Write

## Communication Assets Outlook

Trends and developments impacting the technology assets of the communications industry

Home Cable TV Telecom Wireless LD Broadband Video Voice IT Valuation A New World

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## 2018 TFI Conference Slides, Video, Photos & Bios

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Schedule Slides, Videos, and Photos will be posted here during and after the 2018 Conference

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2018 TFI Conference

A stylized graphic of a bridge with two arches, rendered in a light blue color. The bridge is positioned behind the main company name. Two thick, diagonal lines, one light blue and one light red, extend from the base of the bridge towards the bottom corners of the page.

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