

TFI – Wireless Industry Panel

T-Mobile
Steve Yergeau
Jan 28, 2014

*Presented at TFI Communications Technology Asset Valuation Conference
January 28-29, 2015, Radisson Downtown, Austin, Texas*

**Was 2014 and the
outlook for 2015 an
incredible dream or a
nightmare?**

*Presented at TFI Communication Technology Asset Valuation Conference, January 28-29, 2015
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2015 Theme – Groundhog Day/Year

2014 NFL Champions

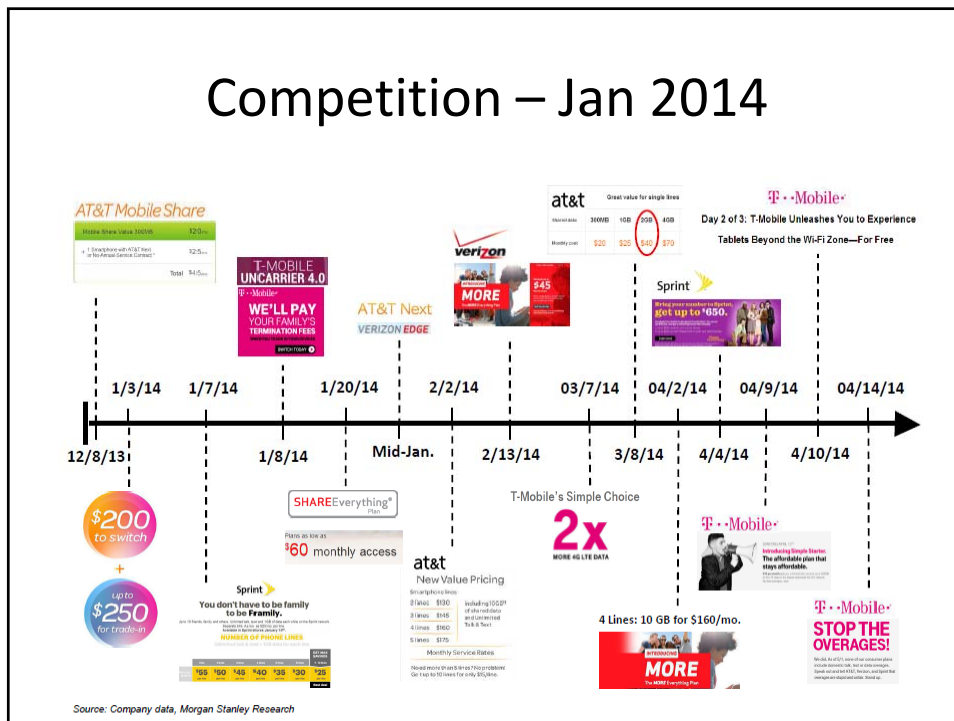


2015 NFL Champions?



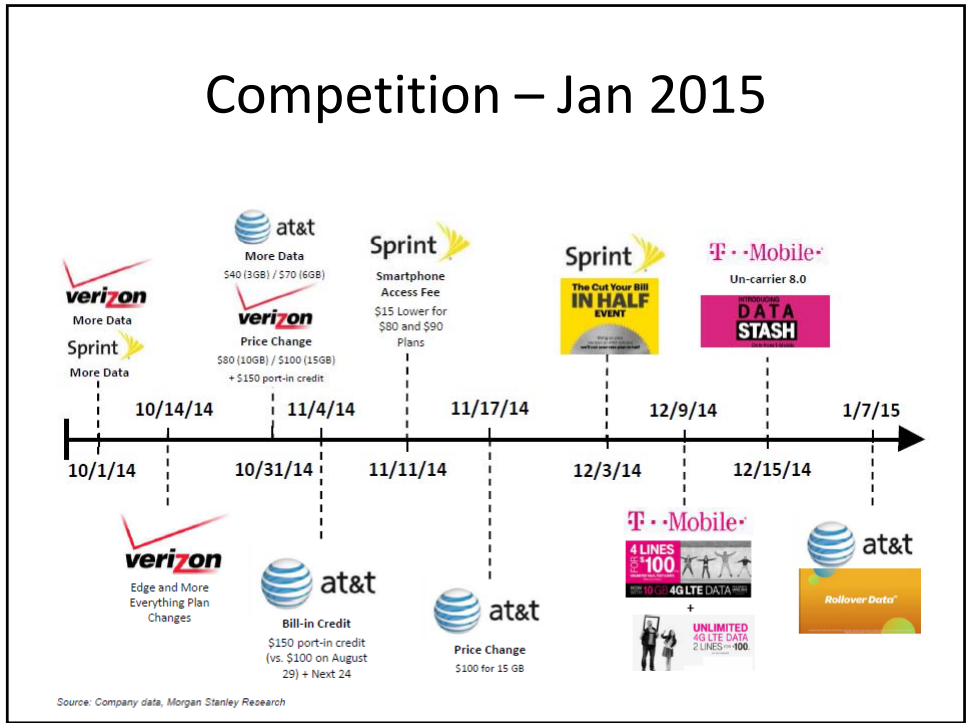
Sunday.... Stay Tuned

Competition – Jan 2014

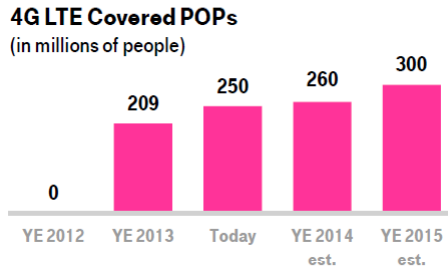


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Competition – Jan 2015

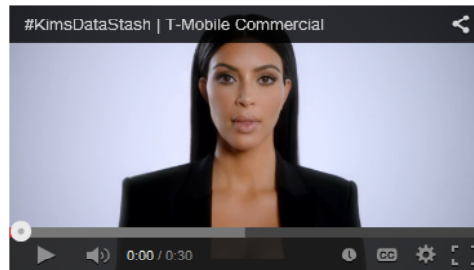


T-Mobile 3Q14



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T-Mobile PSA



<https://www.youtube.com/user/TMobile?v=ZTwzsV3I3OQ>